

AMEA Governing Board Meeting - June 10, 2010

Executive Director's Report

Ala Breve Advertising

Letters with new rate sheets and space reservation forms have been mailed to prospective advertisers. Please take your attached copy and enlist vendors in your area. You may also refer them to www.alabamamea.org for advertising info. *Ala Breve* advertising income for fiscal year 2009-2010 was **\$18,920.00**, compared to \$19,360.00 in 2008-2009.

Exhibits

Exhibit income from the 2009 conference was **\$26,334.00** compared to \$24,694.00 in 2008. We completely sold out of exhibit space and had a waiting list. Information for Conference 2011 exhibitors will be mailed in July. Attached to this report is a list of prospective exhibitors. If you have names or companies to add to the list, please let me know.

Membership

A new Alabama MENC membership form for 2010-11 is attached. MENC increased 2010-2011 dues for active members by \$2.00. MENC's portion of the dues will increase from \$77.00 to \$79.00. Alabama's portion of the dues will remain at \$23.00. The total MENC/AMEA dues for active members in 2010-2011 will increase from \$100.00 to \$102.00.

Membership in Alabama as of May 31 is 2075 total members compared to 2177 at the end of May 2009. There was a small decrease among active members and an increase of CMENC members. The MENC comparative membership report is attached to this report.

If you know of teachers retiring this year in your division, please pass their names on to me. A letter will be sent encouraging them to remain a member of MENC/AMEA.

Web Page

The web page continues to be updated on a frequent basis. We have added a "clinic handouts" page and a quick link to MENC's Music Education Week in Washington DC as well as a link to reserve a room for the 2011 conference. Please help keep the site relevant for your division by sending regular updates.

2011 AMEA Conference

Session proposals and performance applications are available for you today. I've made copies so you do not need to return them to me. Feel free to make copies as needed. Please confer with other division presidents as you make your selections – especially when sessions are directed to more than one division.

The following is needed from ALL DIVISION CHAIRS no later than July 1, 2010:

- Names of all performance groups and clinic/interest session clinicians that have been selected by each division. An official letter will be sent by AMEA - invitation or letter of rejection - in July.
- Contact information for all clinicians who did not submit a session proposal or performance application.
- Preferences on scheduling, meeting times, mixers, receptions, luncheons, individual division concerns, etc.

Please submit the above info to me at amea@bellsouth.net

The following is needed from ALL DIVISION CHAIRS by the August board meeting:

- List of presiders for each session with all contact info- name, address, e-mail and phone number.

I will contact clinicians and performing groups for the conference to request information for the *Ala Breve* and conference program - bios, photos, etc. I will also gather information from clinicians/conductors concerning session titles and descriptions, room-set-ups, technical needs, etc. so it is VERY important that I have all of their contact info.

The above does not replace personal contact from you as division president, but does free you from the details and helps me gather information in an efficient manner.