



**Governing Board Meeting  
August 15, 2009  
Executive Director/Editor's Report**

**Ala Breve**

The August issue of the *ala breve* went to the printer on July 30 and should be in the mail now. It has been posted to the website and may be viewed there. The deadline for the October issue is September 1. The October issue will include AOA all-state information as well as complete conference information: bios, photos conference schedule, hotel info, etc. In addition, it will include the usual - division articles, calendar of events, directory, forms, college/university news, minutes of this meeting, and hopefully some news/feature articles. Please let me know if you have suggestions or submissions.

**Ala Breve Advertising**

The August issue sold **24** ads and should generate an income of **\$7385.00**. The August 2008 issue sold 25 ads for an income of \$7430.00.

**Exhibits**

Exhibitor packets were mailed out in July to all prospective exhibitors. Visit the AMEA website [www.alabamamea.org](http://www.alabamamea.org) if you need a copy or know of anyone who does.

**Website**

The AMEA website has been updated with your new 2009-2010 info. Please visit the site, [www.alabamamea.org](http://www.alabamamea.org), and check your division page/s for errors or omissions. The site is open to all divisions who wish to use it. Email me the information and I will post it on the site. A new "clinic handouts" page has been added.

**On-line Conference Registration**

We have changed to PayPal this year to accept credit card payments for conference registration. PayPal charges 2.9% plus 30 cents per transaction. There are no monthly charges, gateway fees or monthly minimums. I expect this to save us between \$300 and \$400 this year. Last year we spent \$731.50 on credit card payments, which averages out to about 6% of what we took in.

**Conference**

Letters of acceptance and rejection letters for conference performers and session presenters were mailed in mid-July. The rough draft of the conference schedule was sent to division presidents for review last week. The complete schedule is available today and hopefully will be finalized during today's planning session. Division presidents should submit presider information by Oct. 1. Send name, address, phone, and email address. Please review the Presider Info sheet attached to this report.

*Garry Taylor*  
*Executive Director*

<p><b>Important Deadlines:</b> September 1 – Ala Breve deadline October 1 – Presider info is due</p>
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