

Alabama Music Educators Association

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Memo to: Advertising Manager

Subject: *Ala Breve* Advertising

As a supplier of products and services of interest to the music educators in Alabama, we would like to invite you to participate as an advertiser in the Alabama Music Educators Association's official publication, the *Ala Breve*. The publications are circulated to approximately 1600 music educators and an on-line version may be viewed on our website: www.alabamamea.org.

Four annual issues, three print and a summer digital-only issue contain information concerning the annual conference, the various all-state meetings as well as information from division chairs. Please refer to the ad rate sheet and space reservation form for publication dates and deadlines, technical information and advertising rates. Place an ad in the three print issues and receive a free ad in the summer digital issue.

Should you elect to advertise in our publication, you will receive a copy of the issue of *Ala Breve* containing your ad and will be billed after the distribution of each issue containing your advertisement.

If, in making your decision concerning our publication, you should need a sample of our magazine, I will, as supply lasts, forward one to you. Thank you in advance for your interest in our journal. Please do not hesitate to contact us if you require additional information. I will look forward to hearing from you!

Sincerely,



Garry Taylor
Advertising Manager