

# Ala Breve Magazine

The Official Publication of the Alabama Music Educators Association

## 2011-2012 Advertising Rates

### Full Color CMYK slots:

Full page .....	7 ½ X 10	\$425.00
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### Black and White:

Full page.....	7 ½ X 10	\$300.00
Two-thirds page.....	4 ¾ X 10	\$250.00
One-half page.....	7 ½ X 5	\$200.00
One-third page.....	2 ¼ X 10 or 4 ¾ X 5	\$175.00
One-fourth page.....	2 ¼ X 7 ½ or 4 ¾ X 3 ¾	\$135.00
One-sixth page.....	2 ¼ X 5 or 4 ¾ X 2 ½	\$110.00
One-eighth page.....	2 ¼ X 3 ¾	\$90.00
One-twelfth page.....	2 ¼ X 2 ¼	\$75.00

### Issue

### Feature

### Closing Date for Ad Copy

Fall (Aug-Sept)

Back-To-School Issue

July 15, 2011

Winter (Oct-Nov)

AMEA Conference/AOA All-State Issue

September 15, 2011

Spring (Feb-Mar)

All-State Issue

January 15, 2012

Summer (May-June)

Digital Only

April 15, 2012

## Technical Information

Ads must be submitted in one of the following formats:

- A high quality (300 dpi or greater) hard copy image for scanning. Include original photos and artwork.
- E-mail ads **MUST** be sent as a **press-ready pdf file**. NO OTHER E-MAIL ADS WILL BE ACCEPTED.
- No faxed ads.
- An extra charge will be imposed if additional work is necessary to use copy.
- No agency commission or cash discounts.

### Send Ad Materials to:

Garry Taylor, Advertising Manager  
1600 Manor Drive NE  
Cullman, Alabama 35055  
amea@bellsouth.net

*See other side for space reservation form*